



Bayer, Crop Science Division
RE: Label changes for Admire® Insecticide

We are writing to communicate and inform on the outcome of the pollinator focused re-evaluation of imidacloprid that was announced by Health Canada in April 2019 ([RVD2019-06](#), Imidacloprid and Its Associated End-use Products: Pollinator Re-evaluation). In Canada, one of the Bayer products affected by these decisions is **Admire® insecticide**.

Below is a list of key crop groups and crops that are impacted, starting in April 2021. For full, updated label information, please consult the Admire label.

Complete removal from Admire label

Crop Group 11: **Pome fruit**

Crop Group 12: **Stone fruit**

Cranberries

On Admire label but with revised use patterns

Crop Group 13-A: Berry & small fruit, Caneberry (**raspberries**) – use pattern remains however label statements regarding renovation of woody plants makes this not a viable application pattern

Crop Group 13-B: Berry & small fruit, Bushberry (**highbush and lowbush blueberries**) – use pattern remains however label statements regarding using only post-bloom with renovation makes this not a viable application pattern

Crop Group 13-G: Berry *small fruit (**strawberries**)– new use pattern makes this not a viable application pattern

Help ensure your customers know what their options are.

Sivanto® Prime insecticide is a great fit in blueberries and raspberries for quick, precise protection against aphids and blueberry maggot. Use rate: 500 mL/ha (202 mL/ac.). Please consult the Sivanto Prime label for full details.

Movento® insecticide provides excellent long-term control of immature and adult female stages of aphids and various species of scale in apples, stone fruit, highbush blueberries and raspberries. Please consult the Movento label for full details.



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